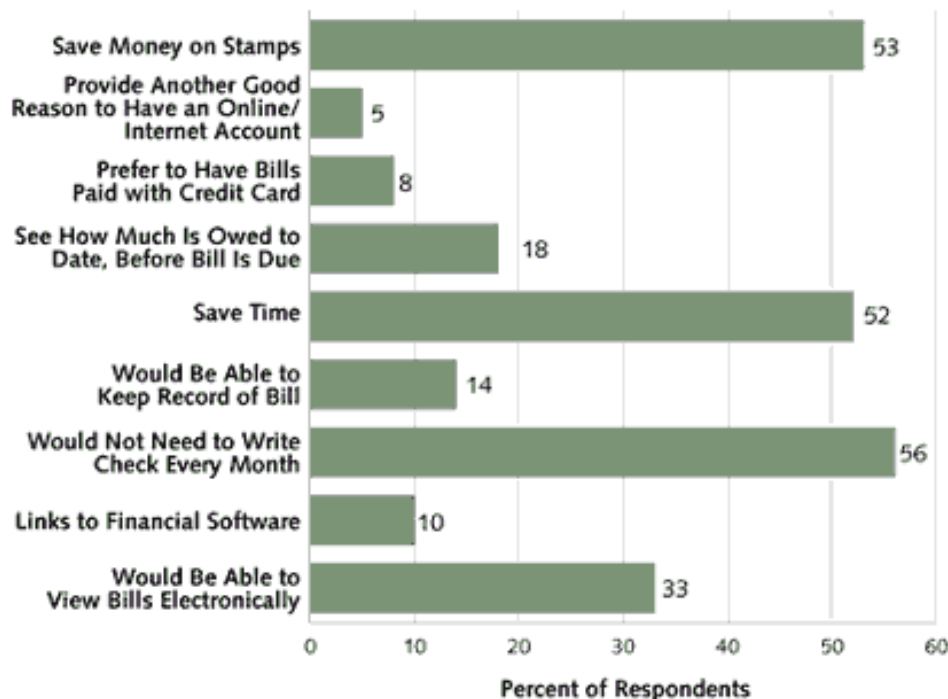


Benefits of Paying Bills Online

Online customer self-service, particularly electronic bill presentment and payment (EBPP), continues to gain momentum across virtually all industries. Service providers have appealed to consumers with consistent marketing messages and cash-back incentives—a sure way to get attention.

Consumers also see an advantage in viewing and paying bills online (see Exhibit 4). Saving time (52 percent), not having to write out checks (56 percent) and saving money on stamps (53 percent) are by far the most important benefits to consumer EBPP. To make the switch to online payment, consumers must change life-long habits; however, savings in time and money are key catalysts.



Source: The Yankee Group, 2004

ABOUT ETRANSACTUS, LLC

etransactus, LLC is a leading provider of automated billing solutions. The company through its e-suite™ product and its offerings provides an end-to-end billing, payment processing, time, customer service & support, inventory, staff, expense, purchase order, document & File Sharing, and Credit management from a single web-based application which offers a comprehensive solution for all companies regardless of its vertical, with emphasis on the small to mid-size companies. For more information, contact (908) 916-5216.